

THREAD STUDIO

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MAKE IT YOUR OWN



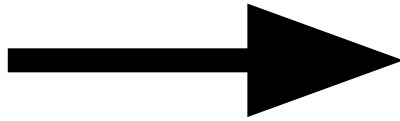
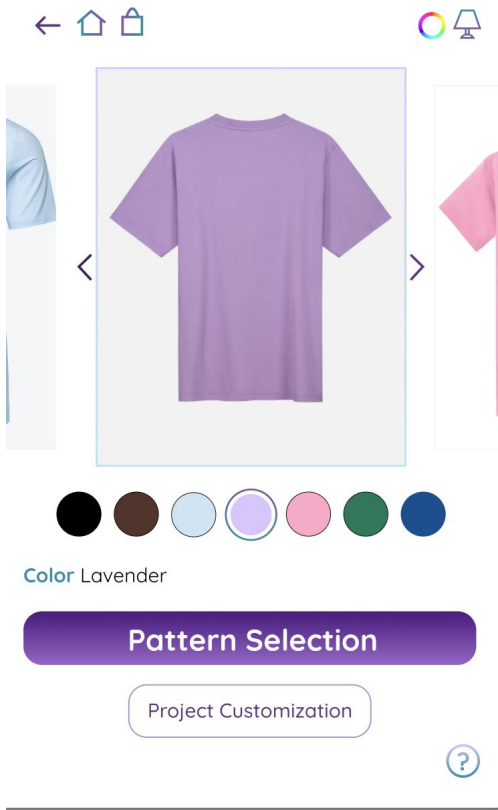
Thread studio allows
users to create
unique, 1 of 1
designs in a matter
of minutes

Creating a wearable design is difficult. We wanted to change that, giving the user all the tools they need in one place.

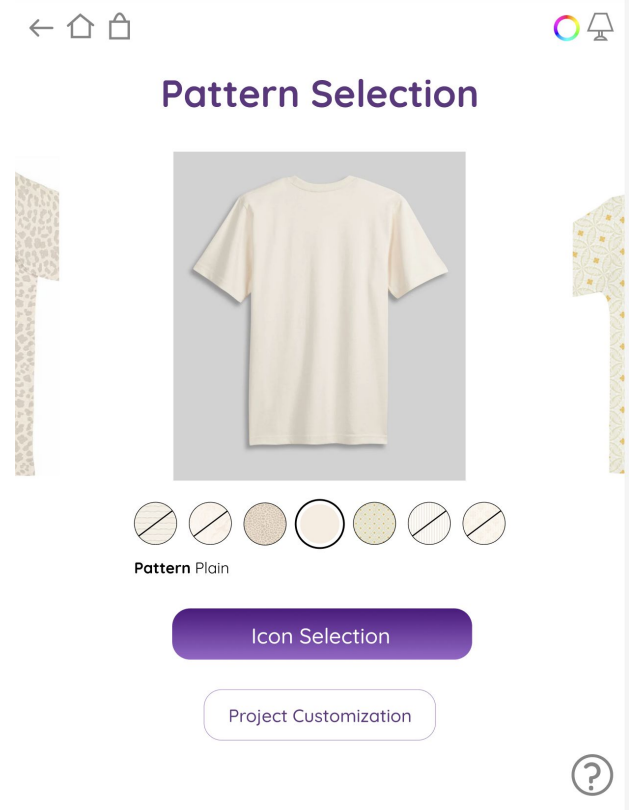


What we took into account

- User experience
- User needs
- Thoughtful design



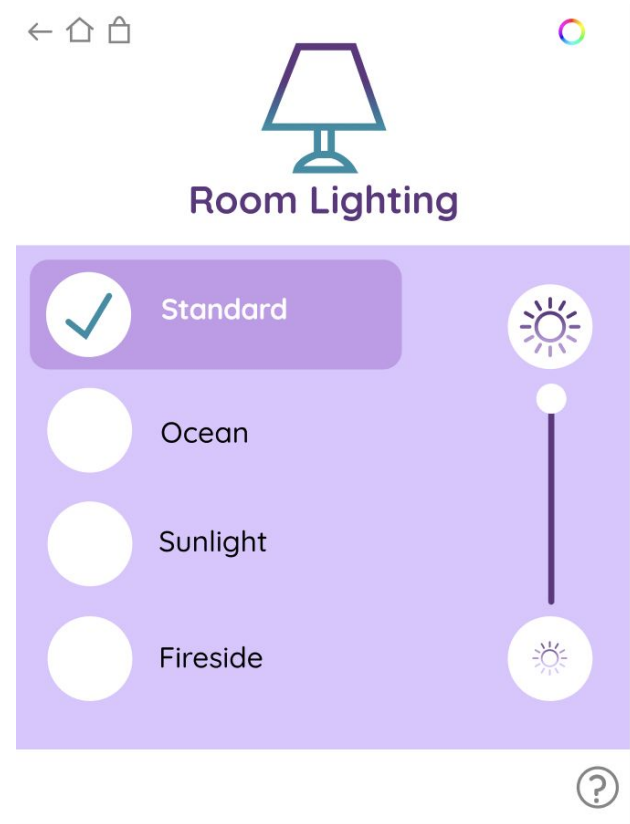
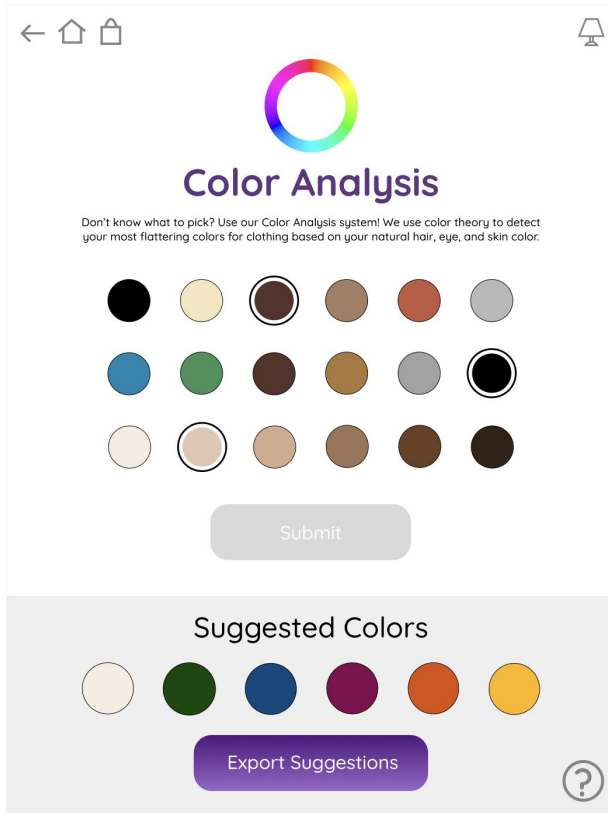
Original design compared
with final screen



User experience - how intuitive every feature is, and how we can make them digestible for the user through spacing and layout.



User necessity - what users *actually* want. Thread Studio allows customers to bypass the oversaturated clothing market to make something they actually want to wear.



Thoughtful features - we researched the most important features of dressing rooms, combining them into a controllable program that is both powerful and easy to use.