

Group: Office Space

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Key Research




Lack of efficient collaboration in office environments often disrupts work quality and professionalism.

OUR CORE TASK:




To make collaboration feel *energizing* instead of *draining* in a high demand office environment.

Key Behavioral Patterns

Challenge of Starting

-  Hesitation when initiating conversations or sharing ideas
-  Visible signs of discomfort
-  Trouble committing to tasks and collaboration

Challenge of Deliverables

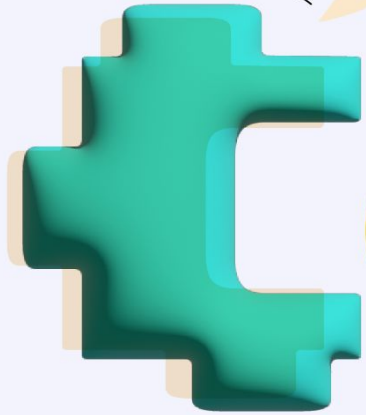
-  Uncertainty around what to bring to collaboration
-  Repetition of similar ideas across multiple team members
-  Unclear roles for the remainder of the project

Persona



MOLLY (Age 25)

- Motivated and organized worker
- Attends weekly meetings on status updates or progress report of projects
- Creative marketing agency currently working on a student wellness event



COLab

PMS7506 C fbe8cb

PMS 012 C

PMS 3252 C

PMS 7625 C

PMS 2705 C

Background

fecb04

0fceb9

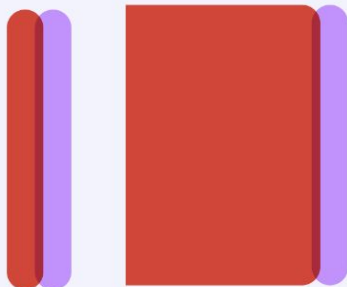
Primary

db4b3b

cc99ff

Styleguide: 2D Interface

Section Break



Normal

Expanded

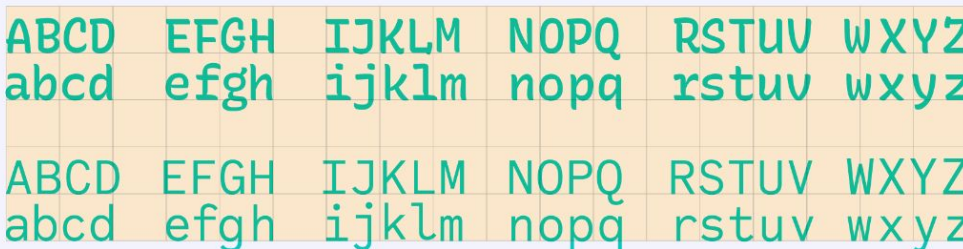
Typography

Recursive Mono

hero messaging

Code Saver

button content

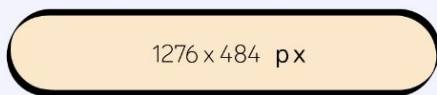


Aa 100 px Aa 60 px

z Aa 40 px

Typography Sizing

Text Field



Buttons



Button Treatment



Numerals



40 px

Toggles

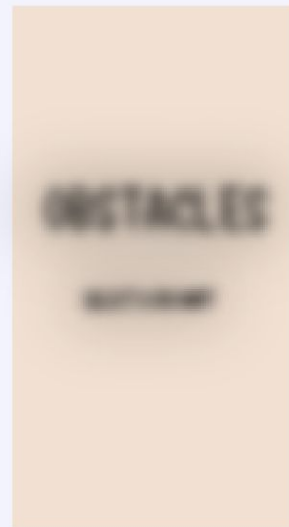


Selecting Text Treatment



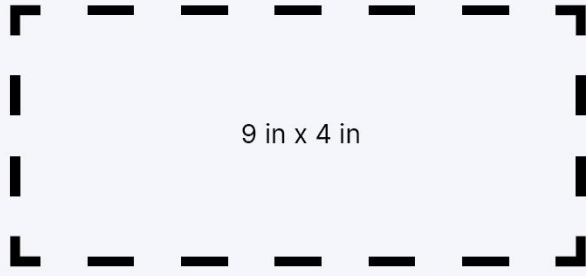
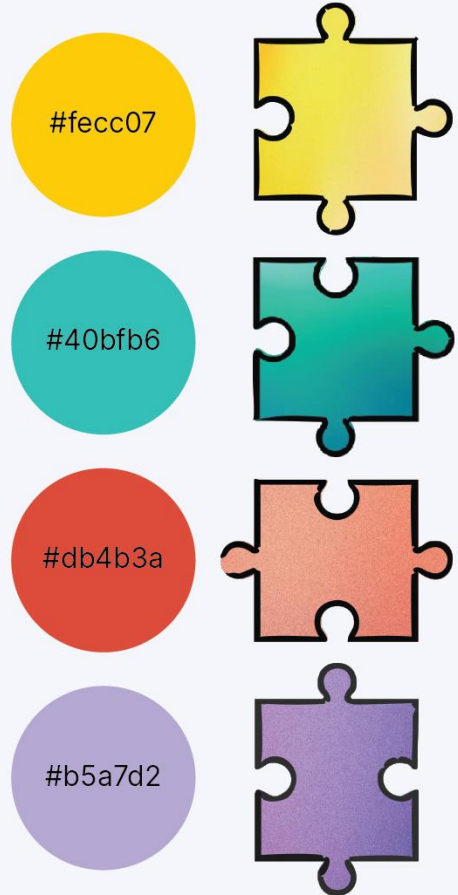
Blending Mode: Multiply

Inactive Screen Treatment



Opacity 20%, Layer Blur 14

Styleguide: Projection



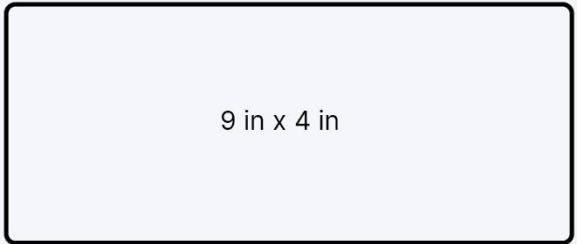
Device Placement



Buttons



"Star" Button



Container (real size not portrayed)

Font: Inter_FXH

Title 150 pt

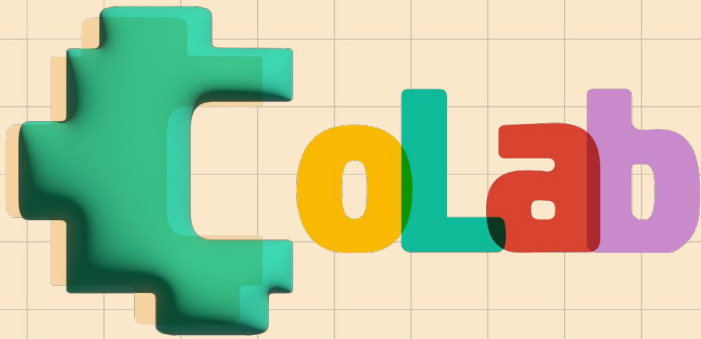
Heading 1 100 pt

Subheading 50 pt

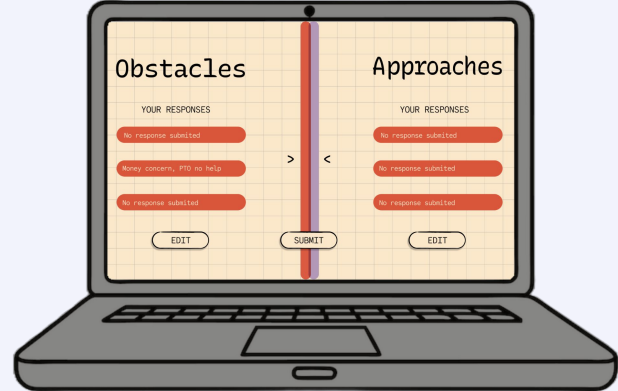
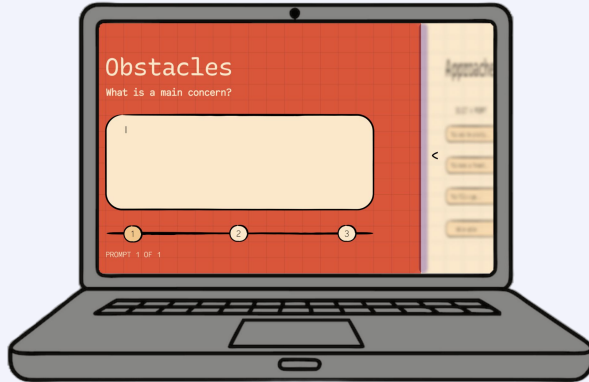
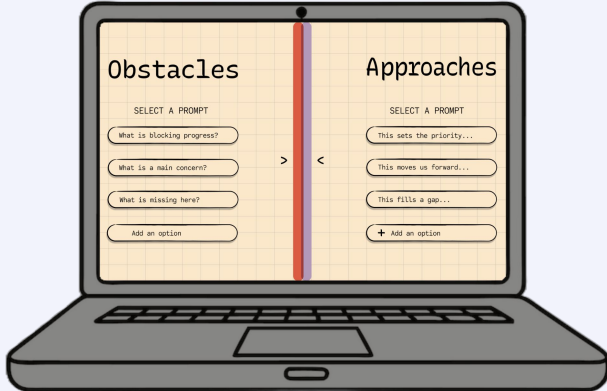
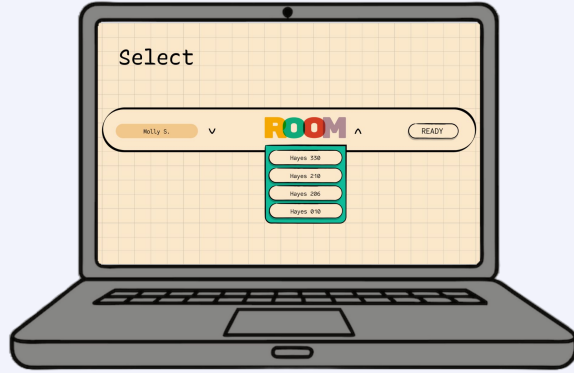
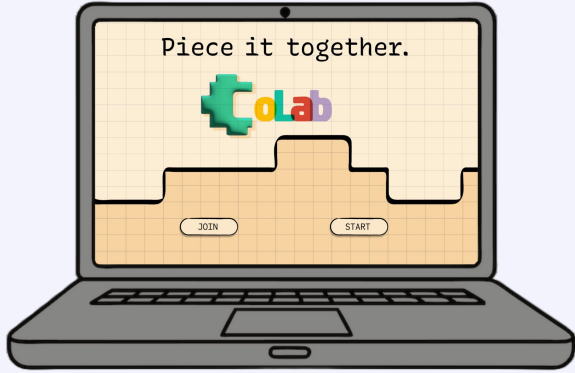
Button Text 32 pt

Font: Code Saver

Body Text 21 pt



**USER FLOW:
2D Interface**



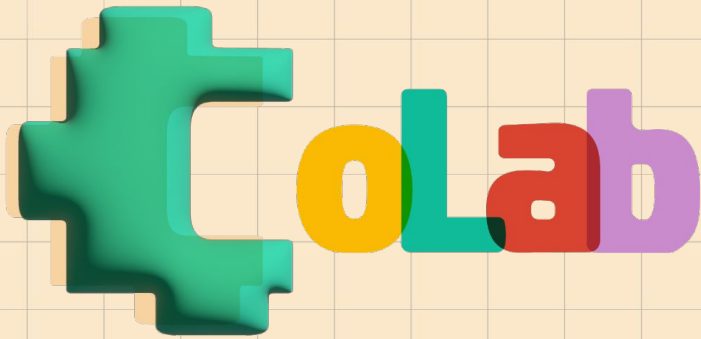


Thanks, Molly!

we look forward to seeing you

9:00 AM | HARTS HALL | ROOM 100 | APPROX 30 MINS

DONE



**USER FLOW:
3D Interface**

